## Eye Care and Vision Team Strategy



The Equal Right to Sight campaign will focus on influencing policy to address the following three priority areas:



## 1. Making the special schools programme a success

Testing more children in more schools and working with NHS England to roll out the sight testing service to all special schools.

We want to have a big role in training the new eye care teams and making sure they are doing a good job.



## 2. Educating and reaching more people and new audiences

Through our Every Day in Focus Programme, working with our eye care champions and trying to reach lots of different people inside and outside SeeAbility to make them eye care aware.

We want to build on the work we have already done and find ways to reach more people face to face and virtually.



## 3. Influencing policy for an equal right to sight

Working with other organisations to improve the eye health of people with learning disabilities and autism with access to services and support at all stages of the eye care journey.

We want to do more research to show the links between behaviour and vision to show people there is a problem.